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- DEDICATED EBLASTS REACH 12,500 BUYERS...\$795
- WEBSITE BANNER ADS...Starting at \$350/Month

DIMENSIONS

AD SIZE	WIDTH x DEPTH
Front Cover (Glossy Stock)	9.78" x 8.9"
Full Page Ad	9.78" x 12.46" (w/out bleed)
1/2 Page Vertical Ad	5.53" x 10.5"
1/2 Page Horizontal Ad	9.78" x 5.83"
1/3 Page Vertical Ad	4.11" x 9.33"
1/3 Page Horizontal Ad	9.78" x 4"
1/3 Page Square Vertical Ad	5.53" x 7"
1/3 Page Square Horizontal Ad	6.95" x 5.6"
1/4 Page Vertical Ad	4.11" x 7"
1/4 Page Horizontal Ad	6.95" x 4.2"
1/4 Page Square Ad	5.53" x 5.25"

NOTE: These are suggested sizes: however, we can do any size/shape as long as it fits in our live area which is 9.78" x 12.46" and is based on a 7-column page.

PRODUCTION SPECIFICATIONS: PDFs are preferred, but we will accept files created in QuarkXPress, Adobe Illustrator or Adobe Photoshop. Be sure to include all supporting files and fonts. Files can be sent via email, zip disc, CD or large files can be sent direct to our FTP site.

2019 RATES-NET

ALL RATES ARE PER ISSUE AND INCLUDE 4-COLOR

Size	1X	4X	12X	26X
Front Cover (Glossy Stock)	\$1630	\$1325	\$1195	\$1075
Back Cover (Glossy Stock)	1465	1245	1130	1025
Inside Front Cover (Glossy Stock)	1345	1150	1045	995
Inside Back Cover (Glossy Stock)	1345	1150	1045	995
84" (Full page)	1180	975	895	850
42" (1/2 page)	850	660	525	475
28" (1/3 page)	610	525	420	380
21" (1/4 page)	525	455	365	330
18"	485	365	295	265
16"	440	330	265	240
14"	415	310	250	225
12"	390	290	235	210
10"	355	265	215	195
9"	345	260	210	190
8"	335	250	200	180
7"	325	245	195	175
6"	300	225	180	160
5"	285	215	175	155
4"	260	195	155	140
3"	245	185	150	135

• Other sizes available

ISSUE NO.	FRIDAY DEADLINE	THURSDAY ISSUE DATE	SPECIAL TRADE SHOW ISSUES
1.	Jan. 4	Jan. 10	
2.	Jan. 18	Jan. 24	
3.	Feb. 1	Feb. 7	
4.	Feb. 15	Feb. 21	
5.	March 1	March 7	Investment Recovery, San Diego, CA Design-2-Part Show, Grapevine, TX
6.	March 15	March 21	Design-2-Part Show, Atlanta, GA
7.	March 29	April 4	PEARL, Grand Rapids, MI
8.	April 12	April 18	Design-2-Part Show, Uncasville, CT
9.	April 26	May 2	Design-2-Part Show, Schaumburg, IL
10.	May 10	May 16	Design-2-Part Show, Santa Clara, CA
11.	May 24	May 30	Design-2-Part Show, Minneapolis, MN
12.	June 7	June 13	
13.	June 21	June 27	
14.	July 5	July 11	
15.	July 19	July 25	
16.	Aug. 2	Aug. 8	
17.	Aug. 16	Aug. 22	
18.	Aug. 30	Sept. 5	Design-2-Part Show, Marlborough, MA
19.	Sept. 13	Sept. 19	
20.	Sept. 27	Oct. 3	Wisconsin Mfg. Technology Show, Milwaukee, WI Design-2-Part Show, Pasadena, CA
21.	Oct. 11	Oct. 17	Design-2-Part Show, Oaks, PA
22.	Oct. 25	Oct. 31	FABTECH, Chicago, IL Design-2-Part Show, Indianapolis, IN
23.	Nov. 8	Nov. 14	FABTECH, Chicago, IL Design-2-Part Show, Charlotte, NC
24.	Nov. 22	Nov. 28	
25.	Dec. 6	Dec. 12	
26.	Dec. 20	Dec. 26	
1.	Jan. 3	Jan. 9, 2020	

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ABOUT US...

Published since 1951, Industrial Market Place -- a tabloid-sized publication -- is designed for the metal manufacturer. Featuring advertisements from manufacturers and equipment dealers, each bi-weekly issue publishes ads on new and used machinery, industrial and plant equipment and industrial auctions. Our nationwide distribution is directed to the individual in charge of buying or selling equipment for his or her company.

In addition to the circulation that has been built up since 1951, Industrial Market Place exhibits at national industrial trade shows. In 2019, we will be distributing complimentary copies to attendees at fifteen shows from coast-to-coast, with an expected attendance of more than 60,000 potential machinery and equipment buyers.

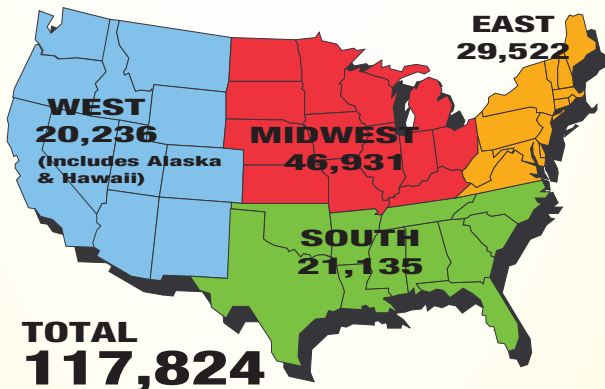
By accessing our website, www.impmagazine.com, our readers can immediately view recent back issues -- in their entirety. In addition, they can easily find the type of equipment they need to buy or sell through our advertisers' product index. Once there, they are just a keystroke away from being connected directly to that advertisers' website through a "hotlink" on our site.

Our talented graphic artists would be happy to assist you in designing eye-catching and professional-looking ads, while our marketing staff works closely with our advertisers so that your ideas become "alive".

To receive a sample copy or for additional advertising information, call Toll-Free at 800-323-1818 or contact us by email at adcop@impmagazine.com.

TO RECEIVE INDUSTRIAL MARKET PLACE on an on-going basis, merely go to our website, www.impmagazine.com, and fill out the link that will sign you up -- **AT NO CHARGE** -- for future issues of Industrial Market Place.

DISTRIBUTION EAST 29,522 • MIDWEST 46,931 • WEST 20,236 • SOUTH 21,135



2019 INDUSTRIAL TRADE SHOWS

...we are on the road

In 2019, **INDUSTRIAL MARKET PLACE** maintains a commitment of excellence to you, our advertisers and subscribers, with our industrial trade show attendance. **INDUSTRIAL MARKET PLACE** will be exposed to more than 60,000 potential machinery and equipment buyers during the year with our coast-to-coast show schedule of 15 industrial and machinery shows.

SHOW DATE	SHOW NAME / SHOW WEBSITE	SHOW LOCATION	ATTENDANCE
MARCH 13-14	DESIGN 2 PART SHOW/ www.d2p.com	GRAPEVINE, TX	2,000
MARCH 17-20	INVESTMENT RECOVERY ASSOCIATION/ www.invrecovery.org	SAN DIEGO, CA	---
MARCH 27-28	DESIGN-2-PART SHOW/ www.d2p.com	ATLANTA, GA	4,000
APRIL 24-25	DESIGN 2 PART SHOW/ www.d2p.com	UNCASVILLE, CT	2,000
APRIL 25-27	PEARL/ www.pearl1.org	GRAND RAPIDS, MI	---
MAY 8-9	DESIGN 2 PART SHOW/ www.d2p.com	SCHAUMBURG (CHICAGO), IL	4,000
MAY 22-23	DESIGN 2 PART SHOW/ www.d2p.com	SANTA CLARA, CA	2,000
JUNE 5-6	DESIGN 2 PART SHOW/ www.d2p.com	MINNEAPOLIS, MN	2,000
SEPTEMBER 25-26	DESIGN 2 PART SHOW/ www.d2p.com	MARLBOROUGH, MA	2,000
OCTOBER 8-10	WISCONSIN MANUFACTURING & TECHNOLOGY SHOW/ www.wimts.com	MILWAUKEE, WI	4,600
OCTOBER 9-10	DESIGN 2 PART SHOW/ www.d2p.com	PASADENA, CA	2,000
OCTOBER 23-24	DESIGN 2 PART SHOW/ www.d2p.com	OAKS, PA	2,000
NOVEMBER 6-7	DESIGN 2 PART SHOW/ www.d2p.com	INDIANAPOLIS, IN	2,000
NOVEMBER 11-14	FABTECH, 2019/ www.fabtechexpo.com	CHICAGO, IL	30,000
NOVEMBER 13-14	DESIGN 2 PART SHOW/ www.d2p.com	CHARLOTTE, NC	2,000

▶ ADDITIONAL TRADE SHOWS TO BE ADDED DURING THE YEAR.... ◀

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ALL INFORMATION SHOULD BE SENT TO:
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