

# DIGITAL MARKETING

## WE NOW OFFER E-BLASTS FOR...

- Auctions
- Industrial Services
- Surplus Inventory
- Machinery Wanted
- Liquidations
- New Equipment

Contact Our Office For Deadlines, Rates, Etc.

- **DEDICATED EBLASTS REACH OVER 85,000 BUYERS...\$1095**
- **WEBSITE BANNER ADS...STARTING AT \$450/Month**

## DIMENSIONS

### AD SIZE ..... WIDTH x DEPTH

|                                                                   |                              |
|-------------------------------------------------------------------|------------------------------|
| Front Cover (Glossy Stock)                                        | 9.78" x 8.9"                 |
| Inside Front Cover, Inside Back Cover, Back Cover on Glossy Stock | 9.78"x12.46" (w/out bleed)   |
| Full Page Ad                                                      | 9.78" x 12.46" (w/out bleed) |
| 1/2 Page Vertical Ad                                              | 5.53" x 10.5"                |
| 1/2 Page Horizontal Ad                                            | 9.78" x 5.83"                |
| 1/3 Page Vertical Ad                                              | 4.11" x 9.33"                |
| 1/3 Page Horizontal Ad                                            | 9.78" x 4"                   |
| 1/3 Page Square Vertical Ad                                       | 5.53" x 7"                   |
| 1/3 Page Square Horizontal Ad                                     | 6.95" x 5.6"                 |
| 1/4 Page Vertical Ad                                              | 4.11" x 7"                   |
| 1/4 Page Horizontal Ad                                            | 6.95" x 4.2"                 |
| 1/4 Page Square Ad                                                | 5.53" x 5.25"                |

**NOTE:** These are suggested sizes; however, we can do any size/shape as long as it fits in our live area which is 9.78" x 12.46" and is based on a 7-column page.

**PRODUCTION SPECIFICATIONS:** PDFs are preferred, but we will accept files created in QuarkXPress, Adobe Illustrator or Adobe Photoshop. Be sure to include all supporting files and fonts. Files can be sent via email, zip disc, CD or large files can be sent direct to our FTP site.

## 2026 RATES-NET

### ALL RATES ARE PER ISSUE AND INCLUDE 4-COLOR

| Size                              | 1X     | 4X     | 12X    | 26X    |
|-----------------------------------|--------|--------|--------|--------|
| Front Cover (Glossy Stock)        | \$1630 | \$1325 | \$1195 | \$1075 |
| Back Cover (Glossy Stock)         | 1465   | 1245   | 1130   | 1025   |
| Inside Front Cover (Glossy Stock) | 1345   | 1150   | 1045   | 995    |
| Inside Back Cover (Glossy Stock)  | 1345   | 1150   | 1045   | 995    |
| 84" (Full page)                   | 1180   | 975    | 895    | 850    |
| 42" (1/2 page)                    | 850    | 660    | 525    | 475    |
| 28" (1/3 page)                    | 610    | 525    | 420    | 380    |
| 21" (1/4 page)                    | 525    | 455    | 365    | 330    |
| 18"                               | 485    | 365    | 295    | 265    |
| 16"                               | 440    | 330    | 265    | 240    |
| 14"                               | 415    | 310    | 250    | 225    |
| 12"                               | 390    | 290    | 235    | 210    |
| 10"                               | 355    | 265    | 215    | 195    |
| 9"                                | 345    | 260    | 210    | 190    |
| 8"                                | 335    | 250    | 200    | 180    |
| 7"                                | 325    | 245    | 195    | 175    |
| 6"                                | 300    | 225    | 180    | 160    |
| 5"                                | 285    | 215    | 175    | 155    |
| 4"                                | 260    | 195    | 155    | 140    |
| 3"                                | 245    | 185    | 150    | 135    |

• Other sizes available

# 2026 DEADLINES

| ISSUE NO.   | FRIDAY DEADLINE | THURSDAY ISSUE DATE | SPECIAL TRADE SHOW ISSUES                                    |
|-------------|-----------------|---------------------|--------------------------------------------------------------|
| 1.          | Jan. 2          | Jan. 8              |                                                              |
| 2.          | Jan. 16         | Jan. 22             |                                                              |
| 3.          | Jan. 30         | Feb. 5              |                                                              |
| 4.          | Feb. 13         | Feb. 19             |                                                              |
| 5.          | Feb. 27         | March 5             | Design 2 Part Show, Atlanta, GA                              |
| 6.          | March 13        | March 19            |                                                              |
| 7.          | March 27        | April 2             | Design-2-Part Show, Irving, TX                               |
| 8.          | April 10        | April 16            | Design-2-Part Show, Secaucus, NJ                             |
| 9.          | April 24        | April 30            | Design-2-Part Show, Schaumburg, IL                           |
| 10.         | May 8           | May 14              | Design-2-Part Show, Denver, CO                               |
| 11.         | May 22          | May 28              |                                                              |
| 12.         | June 5          | June 11             | Design-2-Part Show, Novi, MI                                 |
| 13.         | June 19         | June 25             |                                                              |
| 14.         | July 3          | July 9              |                                                              |
| 15.         | July 17         | July 23             |                                                              |
| 16.         | July 31         | Aug. 6              |                                                              |
| 17.         | Aug. 14         | Aug. 20             |                                                              |
| 18.         | Aug. 28         | Sept. 3             | Design-2-Part Show, Marlborough, MA                          |
| 19.         | Sept. 11        | Sept. 17            | IMTS Show, Chicago, IL<br>Design-2-Part Show, Greenville, SC |
| 20.         | Sept. 25        | Oct. 1              | FABTECH 2026, LAS VEGAS, NV                                  |
| 21.         | Oct. 9          | Oct. 15             | FABTECH 2026, LAS VEGAS, NV                                  |
| 22.         | Oct. 23         | Oct. 29             | Design-2-Part Show, Pasadena, CA                             |
| 23.         | Nov. 6          | Nov. 12             | Design-2-Part Show, Cincinnati, OH                           |
| 24.         | Nov. 20         | Nov. 26             |                                                              |
| 25.         | Dec. 4          | Dec. 10             |                                                              |
| 26.         | Dec. 18         | Dec. 24             |                                                              |
| 2027 Jan. 1 | Jan. 7          |                     |                                                              |

Published every 2 weeks since 1951

# INDUSTRIAL MARKET PLACE

The National Market Place  
**TO BUY & SELL**  
Machine Tools & Plant Equipment

## 2026 MEDIA GUIDE

76<sup>th</sup> Anniversary

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# ABOUT US...

Published since 1951, Industrial Market Place – a tabloid-sized publication – is designed for the metal manufacturer. Featuring advertisements from manufacturers and equipment dealers, each bi-weekly issue publishes ads on new and used machinery, industrial and plant equipment and industrial auctions. Our nationwide distribution is directed to the individual in charge of buying or selling equipment for his or her company.

In addition to the circulation that has been built up since 1951, Industrial Market Place exhibits at national industrial trade shows. In 2026, we will be distributing complimentary copies to attendees at thirteen shows from coast-to-coast, with an expected attendance of more than 140,000 potential machinery and equipment buyers.

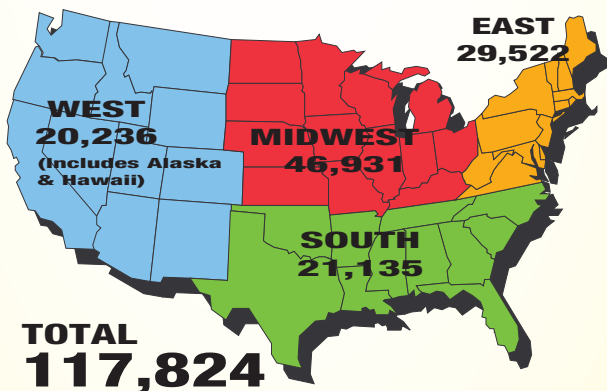
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# 2026 INDUSTRIAL TRADE SHOWS

...we are on the road

In 2026, **INDUSTRIAL MARKET PLACE** maintains a commitment of excellence to you, our advertisers and subscribers, with our industrial trade show attendance. **INDUSTRIAL MARKET PLACE** will be exposed to more than 140,000 potential machinery and equipment buyers during the year with our coast-to-coast trade show schedule of 13 industrial and machinery shows.

| SHOW DATE         | SHOW NAME / SHOW WEBSITE         | SHOW LOCATION            | ATTENDANCE |
|-------------------|----------------------------------|--------------------------|------------|
| MARCH 10 & 11     | DESIGN 2 PART SHOW/WWW.D2P.COM   | ATLANTA, GA              | 2,000      |
| APRIL 1 & 2       | DESIGN 2 PART SHOW/WWW.D2P.COM   | IRVING, TX               | 2,000      |
| APRIL 22 & 23     | DESIGN 2 PART SHOW/WWW.D2P.COM   | SECAUCUS, NJ             | 2,000      |
| MAY 6 & 7         | DESIGN 2 PART SHOW/WWW.D2P.COM   | SCHAUMBURG (CHICAGO), IL | 4,000      |
| MAY 20 & 21       | DESIGN 2 PART SHOW/WWW.D2P.COM   | DENVER, CO               | 4,000      |
| JUNE 17 & 18      | DESIGN 2 PART SHOW/WWW.D2P.COM   | NOVI, MI                 | 2,000      |
| SEPT. 16 & 17     | DESIGN 2 PART SHOW/WWW.D2P.COM   | GREENVILLE, SC           | 2,000      |
| SEPT. 14-19       | IMTS SHOW/WWW.IMTS.COM           | CHICAGO, IL              | 80,000     |
| SEPT. 30 & OCT. 1 | DESIGN 2 PART SHOW/WWW.D2P.COM   | MARLBOROUGH, MA          | 2,000      |
| OCTOBER 14 & 15   | DESIGN 2 PART SHOW/WWW.D2P.COM   | PASADENA, CA             | 2,000      |
| OCTOBER 21 – 23   | FABTECH 2026/WWW.FABTECHEXPO.COM | LAS VEGAS, NV            | 30,000     |
| OCTOBER 28 & 29   | DESIGN 2 PART SHOW/WWW.D2P.COM   | CINCINNATI, OH           | 2,000      |
| NOV. 18 & 19      | DESIGN 2 PART SHOW/WWW.D2P.COM   | OAKS, PA                 | 2,000      |

► ADDITIONAL TRADE SHOWS TO BE ADDED DURING THE YEAR.... ◀

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## SUBSCRIPTION RATES

26 Yearly Issues Mailed First Class.

Cost is \$175.00 for 1 year; \$275.00 for 2 years.

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## INDUSTRIAL MARKET PLACE

ALL INFORMATION SHOULD BE SENT TO:  
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